



## **Real Time Day Promotional Materials**

Thank you for your participation in Real Time Day, created to increase awareness for the benefits of Real Time.

To help generate excitement about the day and your participation, we have created a series of promotional materials which may be used when communicating information about your Webinar. Items include:

### **Real Time Videos:**

1. It's Coming! Get Excited!  
[http://www.youtube.com/watch?v=zkr35oW7\\_-E](http://www.youtube.com/watch?v=zkr35oW7_-E)
2. Benefits of Real Time (produced by ACORD)  
<http://bcove.me/fgx0129k>
3. Real Time Day: February 29  
<http://www.youtube.com/watch?v=qDUbVKDmGts>
4. Are You A FOE? (Friend of Eddie)  
<http://www.youtube.com/watch?v=9rsoiYE7dP4>

### **Real Time Eddie Comics:**

- ["Join Us" \(Web ready\)](#)
- ["Join Us" \(Suitable for print\)](#)
- ["A Day A Week" \(Web ready\)](#)
- ["A Day A Week" \(Suitable for print\)](#)
- ["Promote with a Flying Leap" \(Web ready\)](#)
- ["Promote with a Flying Leap" \(Suitable for print\)](#)

### **Real Time Day Press Release:**

<http://eddiesays.org/realtimedaypressrelease/>

### **Friend of Eddie Contest**

Each day, Eddie posts a photo of someone holding a "Friend of Eddie" sign. The first person to identify the person in the photo, wins an Eddie doll!

**Important Real Time Links:**

[www.GetRealTime.org/RealTimeDay](http://www.GetRealTime.org/RealTimeDay)

[www.eddiesays.org](http://www.eddiesays.org) (Eddie's blog and a home for all of his videos)

[www.facebook.com/RealTimeEddie](http://www.facebook.com/RealTimeEddie)